



Border Collie Club of Great Britain

## INFORMATION FOR ADVERTISERS

**Final date  
for copy & payment  
1 December 2016**

**BCCGB  
YEAR BOOK  
2017**

This will be the 37th issue of the Border Collie Club of Great Britain's Year Book. All paid up members as at 31 January 2017 will receive a free book, as will non-member advertisers. Members must arrange postage or collection of their book by 31 May 2017. Books not claimed by this date will be offered for general sale. Membership Fees:- Single £7.50, Joint £9, Family £10, Overseas £10

UK breed champions of 2016 will get a free page & overseas champions a free half page.

Please note that these pages must conform to the following specification:-

White background; headed with dog's registered name, with a photo below. This to be followed by a short 'story' about the dog, with a three generation pedigree at the bottom. There must be no contact details for the owner.

We also list Stud Book, Junior Warrant & Show Certificates of Merit achievers, plus puppies or adults tested in the year for CEA, CL, TNS, MDR1, IGS, hips, hearing & gonioscopy. Please send information to the Editors:-

Doug & Louise Collier, Beechwood House, Newtown, Blackford, Carlisle, CA6 4ET.

Email: [louise@collier926.orangehome.co.uk](mailto:louise@collier926.orangehome.co.uk) Tel.: 01228 672095

Advertising Rates	*Half Page £	One Page £	Two Pages £	Three Pages £	Four Pages £	Five Pages £
Members	25.00	45.00	85.00	125.00	160.00	200.00
Non-Members	40.00	60.00	100.00	140.00	175.00	215.00

\* Half pages available for stud dogs, In Memoriam (free full page for deceased Show Champions)

These rates are based upon submission of the advert in one of the following formats:-

pdf (preferred), .doc, .docx, .pub (300dpi at required size)

If you cannot provide an electronic version, please contact the editors to discuss options.

The book is A5, full colour CMYK. With margin - type area of 180mm x 120mm. Without margin - 216mm x 154mm including 3mm bleed on each side (print size 210mm x 148mm); text & images should be positioned away from the page edges, with at least 6mm allowance at the spine edge. A two-page advert will be given facing pages, but please indicate clearly the left & right pages. Single page adverts will be allocated left or right unless specified. Kennel Prefixes will be in alphabetical order where possible.

The books will be available for collection at Crufts 2017. If you would like to have it posted, then we ask you to pay the postage cost. Copies can be pre-ordered at the special price of £10 but must be ordered & paid for by 31 December 2016. Non-ordered copies will be available at £15 each.

Payment can be made by bank transfer to BCCGB, Sort Code 01-02-46 Account 02181320, Paypal to [bccgb@outlook.com](mailto:bccgb@outlook.com) (please select 'Pay Friend or Family'), or by cheque payable to Border Collie Club of Great Britain & sent to the Editors. Full payment must be received by the copy deadline.

Adverts, In Memoriams, Ch Pages to be emailed to:- [bccgb@outlook.com](mailto:bccgb@outlook.com)

Non-electronic submissions to be sent to Anita Gowing at:-

165 Oak Tree Lane, Bournville, Birmingham, B30 1UH

Email:- [bccgb@outlook.com](mailto:bccgb@outlook.com) Tel:- 0121 471 4445

